Second part of the speech:

Why are we useful as a team on this matter?

This is our starting point. EVs are only an example of the new sustainable world of tomorrow. Today, some companies are taking risks. They are investing time and money in R&D about this. And it is our job to guide them.

EVs are crazy and revolutionary, not only for their sustainability, but also because they permit the development of entirely new concept cars (self-driven, top of the high tech class…). Our everyday life is going eventually to be turned upside down and the transition has to be done carefully. Since today everyone is concerned by vehicles, strategies will of course be needed to help companies create something that will fulfill an entire planet’s needs. But strategies will also be needed to make sure research is not made in vain, or that the released products will not be received by an unprepared society.

By gathering data and analyzing the current situation, existing technologies and research fields, our team can enlighten those companies, and help them define a strategy that will lead them to the top of the world of tomorrow.